

Patrick Buckley

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EDUCATION

Fordham University

Bachelor of Arts in New Media and Digital Design - Summa Cum Laude
Phi Kappa Phi Honors Society - Top 10% in class

Graduation Date: May 2023

GPA: 3.8

PROFESSIONAL EXPERIENCE

Digital Media Coordinator | CYMBL Music Group

December 2024 – Present

- Implement new strategies of coordinating digital production including the creation of a content calendar and collaborative workspace
- Contribute to digital media strategy involving creative production and advertising campaigns
- Design ad mats, promotional material, and creative content for artist and record label social media pages
- Organize assets and manage files for respective accounts for ease of access

NBCUniversal Digital Video Intern | NBCUniversal

September 2022 - April 2023

- Utilize Adobe Suite to produce promotional media for television shows
- Contribute to content deck creation, developing new ideas for social media and show content
- Oversee digital studio tasks during scheduled production days and operate camera for shoots
- Collaborate with digital team to produce digital content for social media

Motto Pictures Production Intern | Motto Pictures

January 2022 – May 2022

- Facilitate the production process of three documentaries
- Utilize search engines and databases to find footage and photography for use in documentaries
- Transcribe text from interviews and rough cuts for production assistants
- Archive B-roll footage and photography for licensing and trademark purposes
- Documentary “Unfinished Business” to be featured at Tribeca Film Festival

Fordham Rugby President / Content Production & Publishing

August 2021 – May 2023

- Organize scheduling, coordinate transportation, and perform administrative duties on behalf of 50 members
- Design promotional materials including game day, mid-game score report, and player highlight graphics using Adobe Photoshop, Adobe Premiere, and Final Cut Pro X to achieve maximum audience engagement
- Oversee content ideation, copywriting, management, planning, scheduling, and monitoring of Rugby Account
- Craft and publish Fordham Rugby Club newsletters to be distributed to audience of over 600 readers
- Revamp social media strategy, resulting in a 40% increase in followers on Instagram

PROJECT EXPERIENCE

Pat’s Trippin’ | Creative Head & Director

June 2021– Present

- Founded travel Instagram account, delivering daily photography and video content following an 8500-mile road trip around the U.S to audience of 100+ followers; utilized Lightroom and Premiere Pro to enhance content
- Raised over \$500 for trip expenses through Facebook promotions and networking on social media
- Featured on Napier Outdoors Instagram

“Stuffed” | Short Film

May 2021

- Filmed, edited, and produced a social issue commentary video on the Natural History Museum inspired by the text *Teddy Bear Patriarchy* by Donna Haraway using Premiere Pro and Adobe Audition
- Selected to screen film at the 2020 Fordham Visual Arts Student Film Festival

SKILLS AND INTERESTS

Skills: Adobe Creative Suite (Premiere Pro, Photoshop, Lightroom, Illustrator, InDesign, Audition), Final Cut Pro X, DaVinci Resolve, Microsoft Office (Word, Excel, Outlook, PowerPoint) YouTube Video Production, Social Media Content Creation, Blogging, Wix, Intermediate French

Interests: Travel, Photography, Filmography, Acting, Sports (Baseball, Rugby, Skiing, Surfing), Drawing, Fashion